

How One of Indonesia's Largest Media Groups Improves Their Efficiency and Sustainability with Privy

Gramedia

Kompas Gramedia (KG) is one of the largest media groups in Indonesia and Southeast Asia. Founded by P.K. Ojong dan Jakob Oetama, Kompas started their journey as a small book shop in 1963. Since then, Kompas Gramedia has expanded their business to 130 brands that are divided into eight portfolio groups in the media, retail and publishing, education, manufacture, event and venue, property, and hospitality industries. In 2020, the group claimed that they employ over 22,000 people all over Indonesia. Kompas Gramedia is built on a mission to become the largest, most integrated, and widely distributed company in Southeast Asia through knowledge-based businesses. As a corporation, Kompas Gramedia envisions a business that will contribute towards the development of an educated, enlightened, and prosperous society to this day.



Privy's digital signature significantly helps us save time as the HR documents process could easily be finished under five minutes. Privy also helps us build a strong and favorable branding among our clients

Febe Kinawa Panggua

HR Expertise Analyst of Corporate HR of Kompas Gramedia

Streamlining HR document process

In developing impactful solutions to society, Kompas Gramedia has begun to introduce their Corporate HR division's expertise to companies outside Kompas Gramedia group under the Growth Center brand. Growth Center is aimed to accelerate the growth of people and organization. Due to the extensive services they provide, Kompas Gramedia has to manage a high volume of HR documents each month. Paperworks that require to be physically printed and manually signed would undeniably slow their process. Furthermore, it also has the potential to create unnecessary administrative overhead. Without an effective management system, these documents will challenge Kompas Gramedia's business sustainability and efficiency.

Becoming Sustainable by Utilizing Privy's Digital Signature

To solve the challenge, Kompas Gramedia has opted to use Privy's Enterprise solution to help them streamline their workflow and eliminate the administrative burden of paper processes. Today, 42 employees from the Kompas Gramedia's Corporate HR division have been digitally signing as many as 100 electronic documents every month .

Privy's Enterprise solution has proven to significantly reduce the time needed to obtain signatures for Kompas Gramedia's paperwork. With Privy, members of Kompas Gramedia's Corporate HR division could instantly share and digitally sign documents within minutes . Prior to using Privy, Kompas Gramedia's Corporate HR had to print, manually sign, scan, and mail the same documents to complete the same activity.

The implementation of Privy's Enterprise solution also helps Kompas Gramedia to be more sustainable. By shifting to digital document management, Kompas Gramedia has been successful in significantly reducing the negative impact of paper production and waste to the environment.

Each Kompas Gramedia's HR documents that need to be signed contain 15 pages of papers on average. Using Privy's digitized services, it is estimated that Kompas Gramedia has eliminated 1,260 kilogram of paper waste within a year.

Result



42 employees
digitally signing
as many as 100
electronic
documents
every month



Share and
digitally sign
documents
within minutes



Eliminated 1,260
kilograms of
paper waste
within a year